



January 23, 2022

Dear Monster Skate Sponsor,

The skate parks of the Central Coast are excited to announce the 2022 Central Coast Monster Skate Contest Series. Participating agencies include: the Cities of Atascadero, San Luis Obispo, Morro Bay, the Templeton Community Services District, the San Luis Obispo County Parks, and SLO County YMCA. The above organizations are promoting this series, in its 19th year, to raise public awareness of the growing popularity of skateboarding.

The Monster Skate Contest Series requests support of the 2022 Monster Skate Contests. Sponsors are essential to the success of the contest series and all efforts and contributions are appreciated. Details are enclosed about the two sponsorship levels and the respective advertising opportunities that businesses can receive at each level.

**The dates and locations of the 2022 Monster Skate Park Series**

March 26, 2022	A-Town Park	Atascadero, CA
April 2, 2022	Templeton Skate Park	Templeton, CA
April 9, 2022	Los Osos Skate Park	Los Osos, CA
April 23, 2022 TBD	South County Skate Park	Grover Beach, CA
May 14, 2022	Morro Bay Skate	Morro Bay, CA
May 21, 2022	San Luis Obispo Skate Park	San Luis Obispo, CA
- Looking into including a contest at the Solvang Skate Park		Solvang, CA

Please review the Monster Skate Contest Series Sponsorship Benefit Guidelines and Sponsorship Agreement. Contact the email below with questions or to discuss sponsorship opportunities.

Sincerely,

***Paula Anton***

Paula Anton  
Retired Recreation Supervisor  
Central Coast Monster Skate Chairperson  
[paulaanton5152@gmail.com](mailto:paulaanton5152@gmail.com)



# MONSTER SKATE SERIES SPONSORSHIP BENEFIT GUIDELINES

## MAJOR SPONSOR

A sponsor who donates **\$1000** in products, cash money, or a combination of the two will receive:

- Business may personally display one business banner at all six contests
- Business may personally display one 10' x 10' business/information booth at all six contests
- One official Monster Skate T-shirt
- Monster Skate posters and informational flyers
- Acknowledgment over PA during event
- Prominent logo placement on Monster Skate Sponsor banner posted at all contests
- Link to business web site from Monster Skate web site
- Prominent logo placement on T-shirts, registration forms, posters, and website
- A broken deck award is presented to each Major Sponsor to display in place of business

## SUPPORTING SPONSOR

A sponsor who donates **\$500** in products, cash money, or a combination of the two will receive:

- One official Monster Skate T-shirt
- Monster Skate posters and informational flyers
- Acknowledgment over PA during event
- Acknowledgement on Monster Skate Sponsor banner posted at all contests
- Acknowledgement on Monster Skate web site
- Business name or logo on T-shirts, registration forms, posters, and web site
- A broken deck award is presented to each Supporting Sponsor to display in place of business



# MONSTER SKATE SERIES SPONSORSHIP AGREEMENT

I hereby agree to become a sponsor for the 2022 Central Coast Monster Skate Contest Series. I understand that I will receive the benefits as set forth in the Monster Skate Series Sponsorship Benefit Guidelines. I further understand that the sponsorship benefits will not be provided and this agreement will not be binding on the Central Coast Monster Skate Contest Series until this agreement is accepted by a contest representative in the space below.

This agreement between \_\_\_\_\_ and the Central Coast Monster Skate Contest Series is for the sponsorship level of:

\_\_\_\_\_ Major Sponsor (\$1000) \_\_\_\_\_ Supporting Sponsor (\$500)

### Sponsor Information: (please fill out completely)

Name of Company: \_\_\_\_\_

Owner/President: \_\_\_\_\_ Representative: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

I will email my company logo in a Transparent PNG format to [paulaanton5152@gmail.com](mailto:paulaanton5152@gmail.com) before

**March 1, 2022.**

Sponsor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ Enclosed is a check made out to **The Monster Skate Contest Series** for the amount of my sponsorship level: \$1000 or \$500

OR

\_\_\_\_\_ I will donate product totaling the amount of my sponsorship level

**TO ENSURE THAT T-SHIRTS, BANNERS, AND PAPERWORK ARE PRINTED TO INCLUDE ALL LOGOS, SPONSORSHIP AGREEMENT, PAYMENT AND LOGO MUST BE RECEIVED BY **March 1, 2022.****

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Accepted by Monster Skate Representative: \_\_\_\_\_ Date: \_\_\_\_\_

Please return to Paula Anton by email, [paulaanton5152@gmail.com](mailto:paulaanton5152@gmail.com), or fax to 805-434-5944 .

Or mail to: "Monster Skate"

Templeton Recreation Department

599 South Main St., Templeton CA 93465

•CENTRAL COAST MONSTER SKATE PARK SERIES•  
•WWW.CCMONSTERSKATE.COM•



The product donation will consist of the following:

- 1. \_\_\_\_\_ Wholesale Value \$ \_\_\_\_\_
- 2. \_\_\_\_\_ Wholesale Value \$ \_\_\_\_\_
- 3. \_\_\_\_\_ Wholesale Value \$ \_\_\_\_\_
- 4. \_\_\_\_\_ Wholesale Value \$ \_\_\_\_\_
- 5. \_\_\_\_\_ Wholesale Value \$ \_\_\_\_\_
- 6. \_\_\_\_\_ Wholesale Value \$ \_\_\_\_\_
- 7. \_\_\_\_\_ Wholesale Value \$ \_\_\_\_\_
- 8. \_\_\_\_\_ Wholesale Value \$ \_\_\_\_\_
- 9. \_\_\_\_\_ Wholesale Value \$ \_\_\_\_\_
- 10. \_\_\_\_\_ Wholesale Value \$ \_\_\_\_\_

**TOTAL WHOLESAL VALUE \$ \_\_\_\_\_**