



January 2, 2007

Dear Potential Sponsor,

The Skate Parks of the Central Coast are excited to announce the 4th Annual Monster Skate Contest Series. Participating agencies include: the Cities of Atascadero, Grover Beach, San Luis Obispo and Paso Robles, the Templeton Community Services District, and San Luis Obispo County Parks. The above organizations are promoting this series in an effort to raise public awareness of the growing popularity of skateboarding.

The Monster Skate Series requests support of the 4th Annual Monster Skate Contests. Sponsors are essential to the event's success and efforts and contributions are appreciated. Details are enclosed about the different sponsorship levels and advertising opportunities that businesses can receive at each level.

The Monster Skate Series will be held in the Spring of 2007 at six skate parks throughout San Luis Obispo County. The dates and locations are as follows:

March 31, 2007	George C. Beatie Skate Park	Atascadero, CA
April 21, 2007	Templeton Skate Park	Templeton, CA
April 28, 2007	Pioneer Skate Park	Paso Robles, CA
May 5, 2007	SLO Skate Park	San Luis Obispo, CA
May 19, 2007	Grover Beach Skate Park	Grover Beach, CA
June 2, 2007	Los Osos Skate Park	Los Osos, CA

Please look over the Monster Skate Series Sponsorship Benefit Guidelines and Sponsorship Agreement. Please contact the number below with questions or to discuss sponsorship opportunities.

Sincerely,

Paula Anton
 Recreation Supervisor
 805-470-3472 direct line
 805-470-3473 fax
panton@atascadero.org

•CENTRAL COAST MONSTER SKATE PARK SERIES•
•WWW.CCMONSTERSKATE.COM•



MONSTER SKATE SERIES SPONSORSHIP BENEFIT GUIDELINES

MAJOR SPONSOR

A sponsor who donates \$1,000 in products, cash money or the combination of the two.

- Two 2007 Monster Skate t-shirts
- Monster Skate posters and informational flyers
- Acknowledgment over PA during event
- Acknowledgment in Thank You ad in local paper
- Business name/logo on Monster t-shirts, registration forms, Monster posters, Monster postcards, and Monster Web site
- May display one business banner at all six contests
- 10' x 10' business/information booth at all six contests

OFFICIAL SPONSOR

A sponsor who donates \$750 in products, cash money or the combination of the two.

- One 2007 Monster Skate t-shirt
- Monster Skate posters and informational flyers
- Acknowledgment over PA during event
- Acknowledgment in Thank You ad in local paper
- Business name/logo on Monster t-shirts, registration forms, Monster posters, Monster postcards, and Monster Web site
- May display one business banner at all six contests

SUPPORTING SPONSOR

A sponsor who donates \$500 in products, cash money or the combination of the two.

- Monster Skate posters and informational flyers
- Acknowledgment over PA during event
- Acknowledgment in Thank You ad in local paper
- Business name/logo on Monster t-shirts, registration forms, Monster posters, and Monster postcards
- May display one business banner at all six contests

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MONSTER SKATE SERIES SPONSORSHIP AGREEMENT

I hereby agree to become a sponsor for the 4th Annual Central Coast Monster Skate Contest Series . I understand that I will receive the benefits as set forth in the Monster Skate Series Sponsorship Benefit Guidelines. I further understand that the sponsorship benefits will not be provided and this agreement will not be binding on the Central Coast Monster Skate Contest Series until this agreement is executed by a Contest representative in the space below.

This agreement between _____ and the Central Coast Monster Skate Contest Series is for the sponsorship level of:

- _____ Major Sponsor (\$1000)
- _____ Official Sponsor (\$750)
- _____ Supporting Sponsor (\$500)

Sponsor Information: (please fill out completely)

Name of Company: _____
 Owner/President: _____ Representative: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ E-mail Address: _____
 Sponsor's Signature: _____ Date: _____

- _____ I will email my black & white, camera-ready logo in .jpg or .tif format to panton@atascadero.org
- _____ Enclosed is a check made out to **The Monster Skate Contest Series** for the amount of my sponsorship level: \$1000, \$750 or \$500

OR

- _____ I will donate product totaling the amount of my sponsorship level (see reverse for product donation list)

TO ENSURE THAT T-SHIRTS AND PAPERWORK ARE PRINTED TO INCLUDE ALL LOGOS, SPONSORSHIP AGREEMENT AND PAYMENT MUST BE RECEIVED BY FRIDAY, FEBRUARY 16, 2007.

Central Coast Monster Skate Contest Series Representative:

Accepted by: _____ Date: _____

Please return to:
 The City of Atascadero, Department of Community Services
 6907 El Camino Real, Atascadero, CA 93422



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The product donation will consist of the following:

1. _____ Monetary Value \$_____
2. _____ Monetary Value \$_____
3. _____ Monetary Value \$_____
4. _____ Monetary Value \$_____
5. _____ Monetary Value \$_____
6. _____ Monetary Value \$_____
7. _____ Monetary Value \$_____
8. _____ Monetary Value \$_____
9. _____ Monetary Value \$_____
10. _____ Monetary Value \$_____

TOTAL VALUE \$_____